

Call for Papers

# Cultural Management in the Lion's Den

State Academy of the Arts Düsseldorf

January 24, 2020

The German Association of Cultural Management (Fachverband Kulturmanagement) is organizing a joint session with the Arts Management Studies Research Stream of E SA at its annual conference "Cultural Management Between Materiality and Digitization" to take place on January 24, 2020 in Düsseldorf, Germany. The session is modeled on the idea of popular TV shows known by various names, worldwide—The Lion's Den, The Shark Tank, or The Dragon's Lair—that subject entrepreneurial ideas to the scrutiny of experts. In this joint session we want to explore what occurs when expert practitioners have the opportunity to respond directly to academic ideas and research results. In other words: We want to put academic work to the practical test.

Very often we hear about the gap between theory and practice. Researchers lament that practitioners ignore research findings that could, if implemented, benefit cultural management practice. On the side of practitioners, they complain that researchers have no clue about the realities of day-to-day practice, producing research, instead, that is too abstract, too out of touch. Our special session, "Cultural Management in the Lion's Den" is aimed at that gap. During an open session at the conference event, our panel will provide focused discussion of your research in the context of its fittedness to everyday practice.

We invite researchers to submit a **400 word abstract** that presents new research or existing work published within the past 4 years by July 31, 2019 to [nina.zahner@kunstakademie-duesseldorf.de](mailto:nina.zahner@kunstakademie-duesseldorf.de) and [cdevux@gmail.com](mailto:cdevux@gmail.com). Please include the heading "Cultural Management in the Lion's Den" in the abstract. Acceptance of the contributions will be decided until mid of August 2019.

We are especially interested in papers that engage the following topics (but are open for a wider range of topics):

- The role of the sensual and the digital in cultural management practice
- The appearance of multiple entanglement of people, things, practices and the digital in the cultural sphere
- Present challenges for cultural management and cultural policy introduced by the digitalization process
- New methods for cultural management and audience research introduced by the digitalization process and a growing sensibility for research subjects and data production