

## Call for Papers

### **10th Annual Conference of the Fachverband für Kulturmanagement**

(The Association of Cultural Management in Germany, Austria and Switzerland)

**Weimar, 19th-21st January 2017**

Organisers: University of Music Weimar, Cultural Management degree course; Klassik Stiftung Weimar; Fachverband für Kulturmanagement e.V.

## The Cultural Sector in Transition

### The Transformation of Systems, Institutions and Formats

Migration, digitalisation and globalisation involve an inevitable realignment of the cultural field. Methods, institutions and working conditions in cultural production and cultural consumption have undergone dramatic changes. Socio-economic, demographic and technological developments pose major challenges in areas such as cultural policy and cultural financing. Cultural and artistic production, distribution and reception (e.g. TTIP, the Kulturschutzgesetz [Act to Protect German Cultural Property], new technologies, etc.) are all affected. A repositioning and revaluation of the cultural sector is thus becoming apparent, and the power relations between -publicly-- regulated, private-commercial and civic players and institutions are being renegotiated. This transformation requires a reorganisation and reassessment of our cultural system and its institutions.

However, despite the changes taking place, cultural-political debates are still dominated by old formulas such as 'Culture for All', or – following a similar rationale – the 'Bitterfelder Weg', a programme in the GDR designed to develop a socialist culture. These formulas often represent growth paradigms aimed at propagating the self-referential and self-legitimising logic of high culture ('Theatre must be!') and thereby ignore or obfuscate the transformational processes taking place in society as a whole.

Instead of continuing to defend the status quo and rigidly conserving traditional structures, the 10<sup>th</sup> annual conference in Weimar would like to open up the field of cultural practice and discuss the key challenges facing the cultural system and cultural institutions today. These challenges include changes in the cultural sector affecting competition, changing values and

management structures, the diversification of supply and demand, as well as the challenges of cultural practice (also in a legal sense) caught between transnationalism, cultural protectionism and an ever-widening field of art.

## Submissions and Proposals

We invite submissions that deal with the topic on a macro, meso or micro level, that represent a global, regional or local approach, and that address questions regarding the transformation of cultural organisations and formats, not only in the German-speaking countries.

Plenary lectures, poster presentations and panel contributions are all welcome. Submissions (abstracts up to max. 2500 characters + short CV) in German or English should be submitted by **21<sup>st</sup> of May 2016** and sent to [steffen.hoehne@hfm-weimar.de](mailto:steffen.hoehne@hfm-weimar.de).

**Keywords:** cultural economy, cultural politics, cultural sociology, organisation, law, civil society